

NEUS PALOMERAS

Associate Professor
Universidad Carlos III de Madrid
Department of Business Economics
C/Madrid, 126; 28903 Getafe, Spain
Phone: +34 91 624 9892
Email: neus.palomeras@uc3m.es

PROFESSIONAL EXPERIENCE

2012-present, Associate Professor, Universidad Carlos III de Madrid.

2005-2011, Assistant Professor, Universidad Carlos III de Madrid.

2004-2005, Assistant Professor, Universidad de Navarra, Pamplona.

2004, Research Fellow, O&O Statistieken, Department of Economics & Applied Economics, Katholieke Universiteit Leuven (KULeuven), Belgium.

EDUCATION

1999-2004, PhD in Management, Universitat Pompeu Fabra, Barcelona, Spain.

Dissertation: Intellectual Property and Markets for Technology

Advisor: Professor Bruno Cassiman, IESE Business School, Barcelona, Spain

1998-1999, M.Sc. in Management with Honors, Universitat Pompeu Fabra, Barcelona, Spain.

1994-1999, B.A. in Economics and B.A. in Business Administration, Universitat Pompeu Fabra, Barcelona, Spain.

REFEERED PUBLICATIONS

Melero, E., Palomeras, N., Wehrheim, D. "[The Effect of Patent Protection on Inventor Mobility](#)", *Management Science*, forthcoming.

Melero, E., Palomeras, N., 2015. "[The Renaissance Man is not dead! The role of generalists in teams of inventors](#)", *Research Policy*, Vol. 44(1), 154-167.

Palomeras, N., Melero, E., 2010. "[Markets for Inventors: Learning-by-Hiring as a Driver of Mobility](#)", *Management Science*, Vol. 56 (5): 881-895.

Palomeras, N., 2007. "[An Analysis of Pure-Revenue Licensing](#)", *Journal of Economics and Management Strategy*, Winter, Vol.16 (4): 971-994.

Giuri, P., Mariani, M., Brusoni, S., Crespi, G., Francoz, D., Gambardella, A., Garcia-Fontes, W., Geuna, A., González, R., Harhoff, D., Hoisl, K., Le Bas, Ch., Luzzi, A., Magazzini, L., Nesta, L., Nomaler, Ö., Palomeras, N., Patel, P., Romanelli, M., Verspagen, B., 2007. "[Inventors and Invention Processes in Europe. Results from the PatVal-EU survey](#)", *Research Policy*, Vol. 36 (8): 1107-1127.

WORKING PAPERS

Palomeras, N., Wehrheim, D., 2016. "[The Strategic Allocation of Inventors to R&D Collaborations](#)" (3rd revision round at *Strategic Management Journal*)

CONFERENCES & WORKSHOPS (since 2010)

2018, IP Statistics for Decision Makers, EUIPO-OCDE, Alicante
2018, *Strategy, Entrepreneurship and Innovation* (SEI) Faculty Workshop, ESMT Berlin
2018, Workshop on Innovators' Mobility, INSEAD, Paris
2017, 77th Annual Meeting of the Academy of Management, Atlanta
2017, DRUID 21st Conference, New York
2017, Munich Summer Institute, Munich
2017, *Strategy, Entrepreneurship and Innovation* (SEI) Faculty Workshop, IE, Madrid
2017, SMS Special Conference on Strategic Human Capital, Milano
2016, DRUID 20th Anniversary Conference, Copenhagen
2015, XXX Jornadas de Economía Industrial, Alacant
2014, 5th HEC Workshop on Entrepreneurship, HEC Paris (*Discussant*)
2014, 74th Annual Meeting of the Academy of Management, Philadelphia
2014, 4th Madrid Work & Organizations Workshop, Universidad Carlos III, Madrid
2013, Economics of Science and Innovation, Barcelona GSE Summer Forum
2012, 72th Annual Meeting of the Academy of Management, Boston (*PDW Organizer*)
2012, Workshop on *Entry Timing Strategies*, Universidad Carlos III, Madrid (*Discussant*)
2012, 1st *Strategy, Entrepreneurship and Innovation* Workshop, ETHZ, Zurich
2012, 2nd Madrid Work & Organizations Workshop, IE, Madrid (*Discussant*)
2010, Lab Day, Universidad Carlos III de Madrid, Madrid
2010, *Knowledge in Organizations* Conference, Monte Verità, Ascona, Switzerland.

GRANTS & PARTICIPATION IN FUNDED RESEARCH PROJECTS

As principal investigator:

"Innovation and Governance Strategies for a Sustainable Economy", Spanish Ministry of Innovation and Universities, 2019-2021 ((jointly with Ester Martínez-Ros).

"Markets for technology", José Castillejo Grant for the Mobility of Young Scholars, Spanish Ministry of Education, Feb-July 2011.

As participant (since 2007):

"New ways of financing innovation", Comunidad de Madrid, PI: Josep Tribó, 2016-2019

"New Strategies in Intangible Assets", Spanish Ministry of Economy and Competitiveness. PI: Ester Martínez-Ros, 2016-2019

"Innovation in the Knowledge Economy: Strategy and Organization", Spanish Ministry of Economy and Competitiveness. PI: Andrea Fosfuri, Ester Martínez-Ros, 2013-2016.

"Innovation Management: Generation, Protection and Exploitation", Spanish Ministry of Science and Innovation. PI: Andrea Fosfuri, 2010-2012.

"INNOMARK-UC3M", Comunidad de Madrid, Spain. PI: Isabel Gutiérrez Calderón, 2008-2011.

“Entrepreneurship, Innovation and Results”, Spanish Ministry of Education and Science, Principal Researcher: Isabel Gutiérrez Calderón, 2007-2009.

Mobility Grant for Young Scholars, Universidad Carlos III de Madrid, July-August 2007

RESEARCH VISITS

2015 (August-September). School of Business, Aalto University. Host: Manuel F. Bagüés

2011 (February - August). Management Department, The Warthon School, University of Pennsylvania. Host: David Hsu

2007 (July - August). Department of Economics & Applied Economics, Katholieke Universiteit Leuven, Belgium. Host: Reinhilde Veugelers

2001 (August - December), Visiting PhD student, Heinz School of Management & Public Policy, Carnegie Mellon University, Pittsburgh. Host: Ashish Arora

NON-TECHNICAL PUBLICATIONS

“De bio-tecnología a un negocio de biotecnología” (jointly with B. Cassiman), chapter in *Biotechnología y Alimentación*, Fundación Cotec, Madrid, 2006.

TEACHING EXPERIENCE

Graduate (English):

Technology Management, MBA, UC3M, 2016-...

Managing Start-ups, Master in Management, UC3M, 2019-...

Innovation & Entrepreneurship, Master in Management, UC3M, 2012-2018

Technology Management, PhD, UC3M, 2008, 2012-2014, 2016-...

Undergraduate (Spanish and English):

Innovation and Technological Change, UC3M, 2013-...

Essentials of Business, UC3M, 2005-2006, 2008-09, 2009-2012

Operations Management, UC3M, 2005-2009.

Introduction to Microeconomics, Universidad de Navarra, 2004.

Business Strategy, Universitat Pompeu Fabra, 2003.

Business Economics, Universitat Pompeu Fabra, 2001-2003.

ACADEMIC SERVICE

Refereeing: Industry & Corporate Change, Industry & Innovation, Journal of Management, Labour Economics, Long Range Planning, Management Science, Organization Studies, Research Policy, SERIES, Strategic Management Journal.

PhD thesis supervisor (Universidad Carlos III de Madrid):

Ekaterina Mavrina, 2018-present (joint with Eduardo Melero)

Saïd Matr, 2016-present (joint with Eduardo Melero)

David A. Wehrheim, 2013-2017. *Placement*: IESE Business School, Assistant Professor.

Juliana Paván, 2013-2017 (joint with Ayfer Ali). *Placement*: Pontificia Universidad Católica de Chile, Researcher.

Fernando Santos, 2012-2018 (joint with Andrea Fosfuri). *Placement*: Católica Porto, Lecturer.

Juan Antonio Candiani, 2010-2015. *Placement*: University of Antwerp, Post-doc.

PhD committees:

Suzanne Koster, IESE, 2019

Laurie Ciaramella, Mines Paris Tech, 2017

Mariano Mastrogiorgio, Universidad Carlos III de Madrid, 2015

María Henar Alcalde, Universidad Carlos III de Madrid, 2010

Nadia Ayari, Universidad de Navarra, 2010

Dissertation Proposal Supervising at Universidad Carlos III de Madrid:

Ekaterina Mavrina, 2018; Saïd Matr, 2016; David Wehrheim, 2013; Fernando Santos, 2012; Olga Romanova, 2012; Saleh Farazi, 2010; Juan Antonio Candiani, 2010

Dissertation Proposal Committees at Universidad Carlos III de Madrid:

Cristina Grande, 2015; Juliana Paván, 2013; Ionela Neacsu, 2012; Rasi Kunapatarawong, 2011; Gorette Cabaleiro, 2010; Borbala Kulcsar, 2009; Carolina Díaz, 2008; Alberto Martínez, 2007; Szabolcs Sebrek, 2005

ADMINISTRATIVE SERVICE (Universidad Carlos III de Madrid)

Department of Business Administration, Deputy Chair, 2015-present

Master in Business Administration (MBA), Deputy Chair, 2015-present

Master in Management, Deputy Chair, 2013-2015

Master in Management – “*Comisión Académica*”, 2011-2015

Member of the “*Junta de Facultad*”, 2012-present

Reception of New Faculty, 2012-2015

Seminar Organizer, 2009-2015

Erasmus Coordinator, 2006-09